

Workplace World Heritage:

Stand Up for Historical Truth and for

Respect, Diversity and Democracy.

Bad Arolsen,
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Head of Programs and Communications (m/f/x)

You believe in the power of fascinating stories to impart knowledge? You know how to transform facts into snackable content for young audiences?

Then come to the **Arolsen Archives** and help us develop our communication and education programs. We are the international center on Nazi persecution with the world's most comprehensive archive on the victims of National Socialism – and part of UNESCO's Memory of the World. We are working to ensure that the stories of millions of persecuted people play an important role in the future – because the reasons for persecution are not a thing of the past.

As Head of Programs and Communications, you will bring together a number of dedicated teams that have already initiated and implemented highly successful campaigns and projects in the fields of education, communication, and research – our crowdsourcing campaign #everynamecounts and our award-winning #StolenMemory campaign are just two examples. Working together, you will build a new department and set about implementing the vision of the Arolsen Archives by reaching out to a wide and diverse audience and inspiring people to stand up for respect, diversity, and democracy.

There is no need for you to be an archivist, a historian, or an expert in the culture of remembrance in order to fill this role. But you should have an interest in history and your own ideas about how we can take the lessons of the past and make them accessible to younger generations using a contemporary, communicative approach. Because your team will help the Arolsen Archives speak out on current socio-political issues with a clear, credible voice that can make itself heard.

Your role:

- You lead a department of 30 people; you are responsible for personnel management and for developing the department in line with the organization's vision.
- You define strategic, measurable goals and build a culture of collaboration driven by innovation and accountability.
- Your responsibilities include organizing our programs and planning their budgets.
- As an excellent communicator with strong organizational skills, you are good at networking within the organization and can work effectively in an interdisciplinary team with senior management, other departments, and staff units.
- Together with your team, you develop innovative campaigns, educational programs, communications strategies, and solutions for market research and opinion polling.
- You build international partnerships and maintain them responsibly and professionally.
- You develop interdisciplinary initiatives that transform data into knowledge and stories in consumable formats. You look after the target audiences of the Arolsen Archives and help us broaden our outreach, you are very aware of our audiences' needs and profiles. You are always trying to reach new users, and you control all the analog and digital touchpoints of the Arolsen Archives.

Your profile:

- You want to make a real difference, and you have a "hands-on mentality."
- You have a degree in economics, communication, information technology, social sciences, or a similar field.
- You have at least five years of management experience.
- You have a proven track record of achievement in change management.
- The importance of excellent project management is not just something you talk about – you know how to organize and structure projects successfully, and you put your heart into doing it well.
- UX and digital transformation are definitely not foreign concepts to you. You have the ability to think in terms of products. You align your strategy and resources accordingly.
- Do you have international work experience as well? All the better!
- You have a sound knowledge of English and some knowledge of German. Additional language skills would be a bonus!
- You are also highly organized and a pragmatic problem solver.
- You believe in the power of teamwork to deliver solutions; you have no need of hierarchies. You treat the people on your team as equal partners and never lose sight of your common goal.

More than just a job:

Your expertise is valuable to us. And we will do our best to help you feel at home. A good work-life balance is one of the things we offer. And the opportunity to work in an international environment is another. What else awaits you at the Arolsen Archives?

- Varied and interesting tasks that are also socially relevant.
- The freedom to play an active role in shaping your position.
- Colleagues you can rely on. Our team-oriented organizational culture is characterized by flat hierarchies and a very open and friendly atmosphere.
- Flexible working hours that can be adapted to suit your situation and that put you in charge of your own daily routine.
- Do you want to come into the office or would you prefer to work from home? We offer a wide range of hybrid work models so you can choose what suits you best!

The work we do fosters recognition of social diversity, and we promote diversity and inclusion among our employees.

Remuneration:

- Base salary € 75.000 – € 83.500
- 30 vacation days
- Holiday pay + end of year grant in total of 1 month salary

Start: As soon as possible.

Interested?

Are you interested in this role? **Please apply in English** by pressing the APPLY / SOLLICITEER button that you will find on our website www.grassgreenereurope.com

If you want to hear more about this job, please contact our Managing Director, Mr. Eli Barenholz at eli@grassgreenereurope.com or call our office at +31.165.521004.

*) You can find more information on the TV AL II collective agreement [here](#)